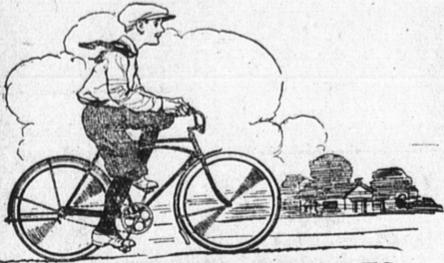


**"Say Fellers--
Have You Seen 'Hardware' Reeve's
NEW BIKES?"**



**HARTFORD BICYCLES
Fully Equipped—\$45.00**

Small Cash Payment and the Rest in Easy Weekly or Monthly Terms. Pay while you ride.

PARTS FOR ALL BICYCLES

We keep a complete stock of parts for all makes of bicycles, as well as Tires and other Bicycle Accessories.

"Hardware" Reeve

Torrance

**Notice Big Difference
In the Way You Feel**

Quit Poisoning Yourself Today; Feel Better in Two Hours or No Cost

Make this test! End suffering from indigestion, Pimples, Pains in Back and Sides, Constipation, Headaches and tired, rundown condition, due to Self-poisoning because of sluggish liver and clogged intestines.

Take a pleasant spoonful of Dr. Thacher's Liver and Blood Syrup after the next two meals. In less

than 14 hours notice the quick difference in way you feel. Contains pure vegetable ingredients approved by Physicians. Helps nature cleanse and tone your liver—strengthen your digestive organs—soothe the tired and overtaxed nerves, brace up your system and purify your blood and restore your energy again. You, too, must be satisfied, or no cost.

Dr. Thacher's is sold and recommended under this guarantee by Dolley Drug Co. and all leading druggists.

**"Cole Ran Away
We're Here to Stay"**

**New Ready-To-Wear
Store**

OPENING SALE

Continued 10 Days!

There was such a hearty response to our Opening Sale offer that we have decided to continue to sell at **WHOLESALE and LESS**

We know of no better way of showing our hearty appreciation for the splendid welcome we have received than to continue these wonderful values. We are repeating four of them below, but you will find many more at the store.

**\$3.98 New Spring
MILLINERY**
Silk Ribbon Trimmed or Tailored Models
Just 65 Hats **\$1**
Limited, One to a Customer

**\$16.75
Women's Spring Wool
SPORT COATS**
Silk Lined, Sizes 16 to 42
\$9.75

**Girls' \$10
POLAIRE
COATS**
Wool, sizes 3 to 12
\$3.98

**\$1.25 Lingerie
BLOOMERS**
Colors:
Peach, Flesh, Orchid,
Blue and White
Double Elastic Cuffs
69c

Don't forget the place: 1417 Marcelina Ave., next door to Torrance Herald.

Have you brought in your suggestion for a name for our store, yet? Remember the winner gets a \$50 Ensemble, absolutely free.

**You Can Sell "It" Through
Our Want Ads.**

BRIEF NEWS

Awnings and Tents
Camping Outfits.
Quality—Reasonable Prices.
Hawthorne Awning Co.
Lock Box 257, Hawthorne, Calif.

Shortcake with plenty of strawberries at Hughes's, The American.—Adv.

Beads for chains and purses—purses, twist and bag tops. Torrance Art Shops, new location, 1318 Sartori.—Adv.

Gift handkerchiefs for Mothers' Day at Eby's.—Adv.

Under the auspices of the Missouri State Society of Southern California all the "Show Me" people will meet in Bixby Park, Long Beach, all day Saturday, May 16.

Sixteen girls, employees of the Torrance laundry, gave their friend and co-worker, Mrs. Margaret Williams of Hammerton, a bon voyage surprise party on Saturday evening at her home, taking the refreshments with them. Mrs. Williams was presented with a box of silver teaspoons.

R. A. McFarland of 1734 Arlington avenue, Torrance distributor and manager of the Union Ice Company, is enjoying a trip to his home at Grand Island, Neb. Mr. McFarland will be gone for six weeks.

The American Legion Auxiliary will hold its regular semi-monthly meeting tonight at the home of Mrs. Carlton Bell at 1544 Marcelina avenue.

**Torrance Hello
Girls Win Big
So. Cal. Honor**

**Beat All Southland in Sale
of Stock and Get Big
Trophies**

The old adage, "The race is not always to the swift," has a bit of truth in it, but it certainly does not apply to the local telephone exchange employees when it comes to making a record for selling American Telephone and Telegraph stock to the public. During the month of April they were both fast and first.

Yesterday afternoon the girls were presented with both of the traffic department stock sales championship pennants in a formal celebration, when H. R. Nash, district traffic superintendent, and J. E. Marnock, traffic superintendent, both from Los Angeles, brought the pennants to Torrance, where they are now on display at the exchange.

The small banner, which was obtained for "going over the top" of the quota, was won in competition with the suburban towns of Avalon, El Segundo, Inglewood, Long Beach, San Pedro, Santa Monica. Not satisfied with winning the district banner, the girls continued their efforts and sold 600 percent of their quota, more stock than any other office in Southern California, thereby winning the large banner held usually by a large Los Angeles exchange.

Miss Greenlund, chief operator, sold over \$2000 worth of stock in one day during April. The proud custodians of the championship banners and the girls who were instrumental in bringing to Torrance this great honor are Helma Greenlund, chief operator; Honor E. Jackson, evening chief operator; Phyle Alway, Florence Christopher, Lillian Faulkner, Gladys Henderson, Mildred Higgins, Jean Nelson, Georgiana Peters, and Ocal Waterman.

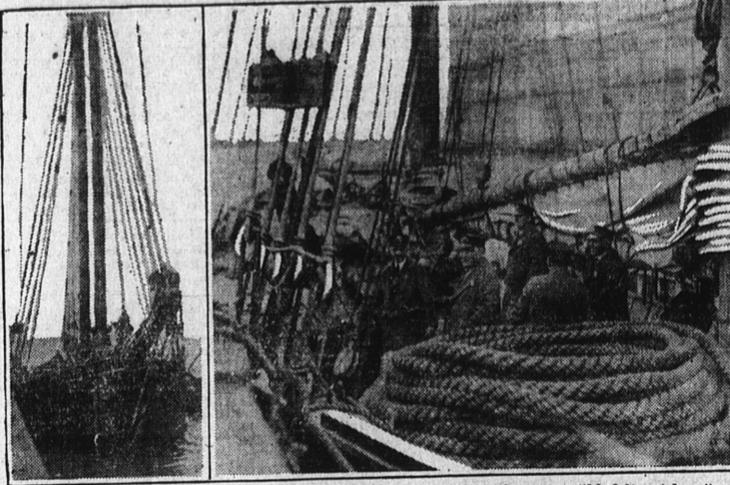
**Woman Is Boss
of Bowery Now**



The Bowery, once New York's toughest section, now has a woman political boss, Mrs. Thomas S. Nolan. She has succeeded the late Tom Foley as Tammany leader in the district and gives evidence of being secure in the job.

To remove stains from porcelain wash bowls and bath tubs, rub them with flannel wet with kerosene oil, wash with boiling water in which some washing soda has been dissolved, then dry thoroughly.

U. S. Seizes British Steamer and \$450,000 Rum Cargo



British authorities are investigating the capture of the British steamer "Madeline Adams" and a \$450,000 liquor cargo off Rum Row in the Atlantic by a U. S. coast guard cutter, but are not expected to protest. It is the most important capture made by federal sea raiders in some time. Two views of the ship are shown; at right customs officials are making an inventory of the cargo.

OBSERVATIONS

(Continued from Page One)

by the great world of knowledge and pleasure that awaits me between the covers of literally thousands of books that I will never have time to read.

I cannot remember having read anything that did not do me some good. Even as a boy when I traded dime novels surreptitiously with other lads and read them avidly, I think I was benefited by the clandestine thirst for excitement. As I recall these old thrillers, the golden-haired and virtuous maiden was always rescued by the stalwart and equally virtuous young man; the cigarette-smoking, black-mustached Spanish or French villain always got it in the neck; decency always triumphed and villainy always received its punishment. The precepts of all ethics was written into those old dime novels, and although I probably will seek to glider the interest of my own son toward other books, I will not shiver with a sense of danger if I come upon him engrossed in a garishly covered record of the activities of Nick Carter, Buffalo Bill, Frank Merriwell, or Old King Brady.

THE following is from the Los Angeles Times: "WASHINGTON, May 3.—An air-cooled airplane engine of 40 per cent less weight than the Liberty motor, built for the navy, has given a satisfactory performance in a test flight with a navy torpedo plane from Paterson, N. J., to Washington.

"The engine, which is the largest air-cooled airplane motor that has been produced in this country, was built by the Wright Aeronautical Corporation at Paterson. In tests the plane equipped with it climbed at the rate of 1000 feet a minute, took off with a very short run in eight seconds, and landed under control with a greatly reduced landing speed. It covered the 230 miles from Paterson to Washington in one hour and fifty minutes, a remarkably fast time for a heavy-duty plane.

"The engine is 450 horsepower and has been named the "Cyclone." Whereas the weight of the Liberty installation involves 3.2 pounds per horsepower, that of the Cyclone involves only 2 pounds. Elimination of the water-cooling system is regarded as of high importance from a military standpoint, as it makes the plane less vulnerable to attack.

It is interesting that air-cooled motors, developing a horsepower to each pound and three-quarters are being made in Torrance by the Watson Perforating Company for the Kinner Aeroplane Corporation and have been in use for some time.

SOCIETY NEWS

**DAUGHTERS GIVE
SURPRISE PARTY**

Miss Muriel Bell, Miss Dorothy Eshom, Miss Zelma Keys and Miss Dorothy Chandler surprised their parents Friday night with a party at the home of Mr. and Mrs. C. B. Bell, 1544 Marcelina avenue. The four misses are school friends, but their parents were unacquainted, so the young ladies decided to have a "pret-aquainted" party for their mothers and fathers. The girls gave a musical and dancing program.

**STRAW RIDE TO
ORANGE CO. PARK**

Mr. and Mrs. Fred Bolce and daughters, Mr. and Mrs. George Bradford, Mr. and Mrs. John Mason, Mr. and Mrs. Edward Chambers, Mr. and Mrs. Charlie Black, Mr. and Mrs. E. E. Lehman, and Jerry Miller made up a happy party who took a real truck straw ride, with grafonola 'n' everything, and picnicked in Orange County Park Sunday.

**HARLEQUINS HOLD
LIMERICK CONTEST**

The Harlequins, Torrance dramatic club, met at the home of Mr. and Mrs. Harry Dolley on Thursday evening, April 30.

Mr. and Mrs. Joseph Stone of Athens and Miss Helen Morris were admitted to the club.

Limericks were written by Mrs. Katherine Stewart with the last line left to be finished by the guests. A prize furnished by Mrs. James King was presented to the writer of the cleverest finishing line.

Practically the entire cast of the Legion play, "10,000," was present and the aims and plans of the club were explained.

Delicious refreshments were served and time and place of next meeting set: May 14, at the home of Mr. and Mrs. James L. King, 2108 Arlington avenue.

**EPISCOPAL WOMEN
HAVE SOCIAL EVENING**

The Episcopal Women's Guild and their friends spent a very enjoyable evening at the Guild hall on Englewood avenue Friday.

Games were played and delicious refreshments of strawberry shortcake and coffee were served.

Mr. and Mrs. L. Hughes and Mr. and Mrs. George Jurgensen, of Long Beach, former South Dakota friends of Mr. and Mrs. E. E. Lehman, were guests Thursday at the Lehman home in Torrance.

**Boys Week Ends
in Whirl With
Big Wienie Bake**

**Committee Jubilant Over
Good Results of Pro-
gram in Torrance**

Boys Week in Torrance ended with a whirl Friday afternoon with a downtown parade of all the boys in the city, a warmly contested athletic meet on the high school grounds, and a wienie bake.

Charles V. Jones, chairman of the Boys' Week committee of the Rotary Club of Torrance, and his co-workers, J. B. Hines, Harvel Guttenfelder, Hurum Reeve, Rufus Page, Fay Parks and Carl L. Hyde are warm in their praise for the splendid spirit shown throughout the week by the boys of the city and enthusiastic over the civic, cultural and moral good results of the program.

Mrs. Jerry Calder of 1829 1/2 Cabrillo avenue spent several days last week with friends in Los Angeles.

**NOTICE OF FILING
ASSESSMENT**

For the Work of Improvement of Certain Alleys in Torrance Tract, Provided For by Resolution of Intention No. 208, Passed Nov. 17, 1924, and of the Time of Hearing as to Said Work and Said Assessment.

The undersigned, the City Clerk of the City of Torrance, State of California, hereby gives notice that on May 5, 1925, the Street Superintendent of said City, having made an assessment pursuant to direction and order of the Board of Trustees of said City to cover the sum due for the work performed and specified in the contract made under proceedings for the improvement of certain alleys in Torrance Tract, in said City, initiated by Resolution of Intention No. 208, passed Nov. 17, 1924, filed the same with me.

I hereby fix Monday, May 25, 1925, at the hour of 8:00 P. M., as the time and the Council Chamber of the Board of Trustees of the City of Torrance, in the City Hall of said City, as the place where and when all persons interested in the work done thereunder or in the said assessment will be heard by the Board of Trustees.

This notice will also be published by the undersigned twice in the Torrance Herald, a newspaper published in said City. The owners, the contractor or his assigns, and all other persons interested in the said work or in the said assessment, feeling aggrieved by any act or determination of the Superintendent of Streets or City Engineer in relation thereto, or who claim that the work has not been performed according to the contract in a good and substantial manner, or who claim that any portion of the work for any reason was omitted or illegally included in the contract for the same, or having or making any objection to the correctness of the assessment or diagram or other act, determination or proceedings of the Superintendent of Streets or City Engineer, shall prior to the day of the termination of the day of assessment, appeal to the Board of Trustees by briefly stating in writing the grounds of appeal.

TRUSTEES

In order to release one officer at night for work on a beat the trustees last night raised the pay of Officer Ollie Stevenson \$20 a month, for which he will answer all night telephone calls at police headquarters. So Ollie will be on duty 24 hours a day.

Contract for the collection of garbage was awarded to G. M. King at \$300 a month.

City recorder recorded fines to the sum of \$1,369.50 collected during April.

Building permits for April here totaled \$4,222. City Clerk A. H. Bartlett reported.

The board increased the compensation insurance for firemen. By paying \$10 a year per fireman volunteers when disabled will receive \$20 a week. Under the increased policy the payment for death of a fireman on duty will be \$5000.

Mr. and Mrs. Charles Corn and daughter will leave today for a motor trip to Arizona and New Mexico covering a period of two weeks.

Mr. and Mrs. Harold Gose of Belvedere spent Sunday with Mrs. Oica Davis of Plaza del Amo.

**Everybody Expects To Be
"Well-To-Do" Someday--**

But only those who systematically set aside a definite part of their income ever secure a comfortable reserve for their later years in life.

*It's Only One in a Million
That "Falls Heir" to a Fortune!*

The odds are against you. The way to HAVE money is to SAVE it. We Pay 4% Interest on Savings.

**State Exchange Bank
"THE COMMUNITY BANK"**
—WE PAY 4% ON SAVINGS ACCOUNTS—
TORRANCE CALIF.



A SOUND AND ESTABLISHED COMPANY OFFERS
6% Preferred Stock at \$92.50
SOUTHERN CALIFORNIA GAS CO.
Post and Cravens Torrance

STONE & MYERS
Licensed Embalmers

TORRANCE LOMITA
1732 Cabrillo Phone 195 1204 Narbonne Phone 347

CANDY FOR MOTHER

What sweeter gift for Mother's Day? We have the celebrated

HOFFMAN and CHRISTOPHER Candies

Packed in appropriate Mother's Day Boxes, from \$1.00, \$1.25, \$2.50, to beautiful "chests" at \$3.75.



Sent postpaid to any part of the United States.

Headquarters for Golf Equipment

Come to us FIRST.

TORRANCE PHARMACY

Phone 3-J MALONE BROS. Torrance, California

!!!! OUR WANT ADS. GET RESULTS !!!!

*See Our Window of
New Spring and Summer*

Hats

at **\$3.95**

Values up to \$7.50

There is a fascinating assortment, including both large and small shapes, in all the wanted colors and materials. There are some RARE bargains. Look in our West window.

Van Andles

SPECIALTY SHOP

1314 Sartori Ave., Torrance

Baker Smith
Carson Street
Jeweler
Expert Watch Work